

# PlainID Identity Insights™



Discover & Analyze Identity activity, gain insight into Identity Security risks

## The Challenges of Identity Security

Identity-related challenges persist as a primary factor behind breaches and non-compliance instances within modern enterprises. The proliferation of Identity and Access Management has evolved into an attack surface, characterized by partially offboarded users, excessively provisioned identities, and access privileges – which are often neglected and hazardous permissions. These issues are roadblocks to least privilege and robust Identity Security.

Organizations need to full understanding of their Identities, whether access is overused or over-provisioned – to get a more complete picture of their Identity Security challenges.

## Stop Identity-based Threats & Prevent Breaches

PlainID Identity Insights™, part of the PlainID Identity Security Posture Management Platform™ dives into access configurations (e.g. access policies, ACLs, assignments, etc.) and its utilization to deliver actionable insights on improving enterprise Identity Security. By connecting Identity Insights with your Identity providers and SaaS applications, you gain a clear view of who has access, and to what. This gives you the ability to pinpoint cases of excessive or underused access, informed by user behavior trends, making it simpler to manage and secure your systems.

PlainID solves the challenge by looking at both sides of the IAM equation – the Identities and the Authorization events. PlainID also provides configuration recommendations with AI analysis and prioritization of high risk issues. Discover and resolve access control gaps to prevent security breaches and protect your identities.

## Business Impact



### KNOW YOUR IDENTITY (KYI)

Gain insights into your identities and access pathways to prevent identity related security incidents



### DISCOVER UNMANAGED IDENTITIES

Learn about Identities and their activity through the access they utilize across cloud and SaaS platforms.



### VISUALIZE YOUR IDENTITY SECURITY

See your privileges and access controls associated with each Identity to gain understanding on exactly which actions are granted by which entitlements.



### DISCOVER OUTLIERS

Monitor user behavior across all activities to find anomalous events such as overed-used access.

SAAS APPLICATIONS



Power BI



Zscaler



Snowflake

IDENTITY PROVIDERS

Okta

PingIdentity



Microsoft Entra ID



### BUSINESS-DRIVEN ACCESS VISUALIZATION

Discover and visualize your access and Authorization policies. Gain insights into all your identities: workforce, customer, B2B, third parties, and more.



### RISK SCORING

Dial in your policies and tolerances and allow the platform to discover and prioritize issues based on Risk scores and exposure.



### PREVENT IDENTITY-BASED ATTACKS

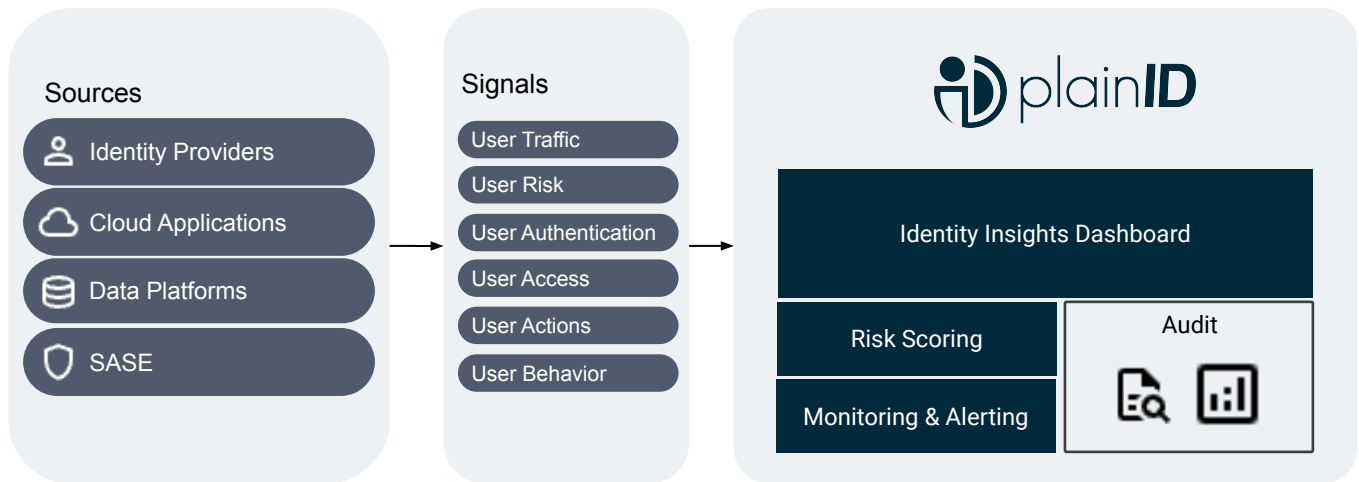
Ensure users have the least amount of access they actually need to do their jobs. Highlight identities with excess privileges.



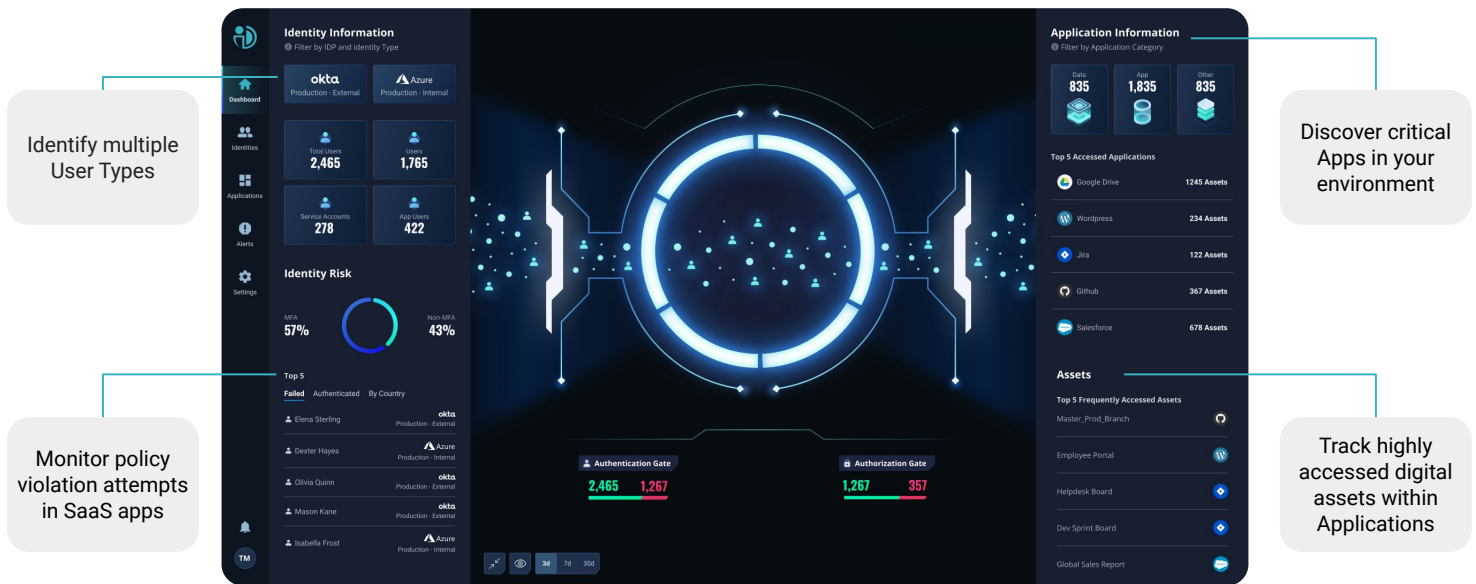
### DRIVE SECURITY AWARENESS

Easy to understand reports and actionable suggestions to help drive awareness of identity related potential breaches before they happen.

# How PlainID Identity Insights™ Works



1. Connect **PlainID Identity Insights** to your IDP and Cloud Applications through APIs.
2. Allow **Identity Insights** to gather information and begin analysis of your activity and audit logs for insights.
3. Review generated reports and take action on high risk issues to secure your Identities.



PlainID Identity Insights Dashboard

## ABOUT PLAINID

PlainID is The Identity Security Company™. We help identity-centric enterprises defend themselves from adversaries who use identity-based attacks. Our Identity Security Posture Management Platform provides Identity Insights, SaaS Authorization Management, and Dynamic Authorization Services to create identity-centric security across SaaS, APIs, microservices, apps, and data powered by policy-based access control. Visit [PlainID.com](https://PlainID.com) for more information.